

Fashion



Fashion

- **The current acceptable style.**
- **The prevailing type of clothing that is favored by a large segment of the public.**



Accessories

- **Articles added to complete or enhance an outfit.**
- **Examples: shoes, jewelry, belt, handbags**



Avant-garde

- **Daring designs that are unconventional and startling.**
- **Usually disappear after a few years.**







Michael Loccisano, Getty Images



Classic

- **An item of clothing that continues to be in fashion over an extended period of time.**
- **Timeless**



Draped

- **Fabric that is wrapped or hung on the body and usually held in place with pins, buttons, sash or a belt.**



Fad or Trend

- A temporary, passing fashion.
- An item that has great appeal to many people for a short period of time.



Haute Couture

- **French term meaning fine sewing, high fashion, and fine dress making.**
- **These are one of a kind designs.**

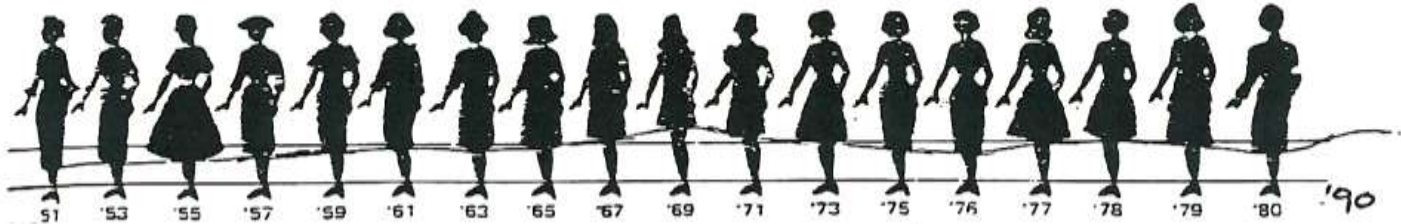
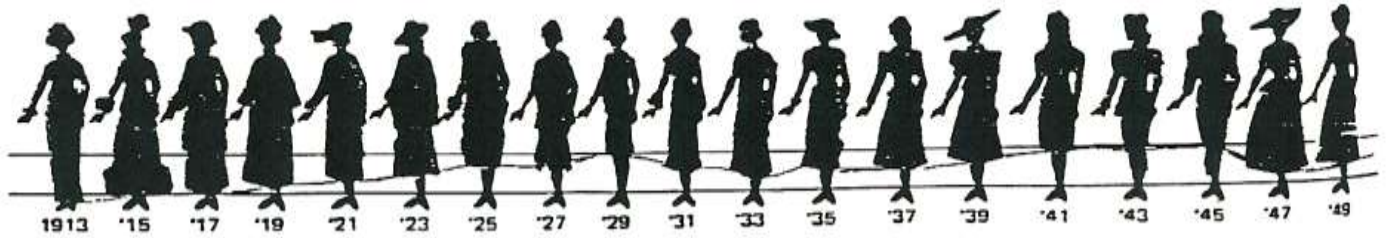


Ready to Wear

- **Clothing that is mass produced in standard sizes and sold to customers without custom alterations.**



Recurring cycle in skirt lengths



How do brand name clothing companies use advertising and merchandising to influence you to buy their clothing brand?

Draw a logo of your favorite clothing brand.

[Ogden Made.mp4](#)



Laundry
6 easy steps:
How to do your laundry!!!!

Step #1- Separate clothes into piles

- **Light clothes**
- **Dark clothes**
- **Fragile clothes**

Step #2- Use Dial to start washing machine.

- **Heavy wash- Scrubs dirty clothes**
- **Delicate or gentile cycle- for your fragile things**
- **Hot water- whites**
- **Cold water – colors and fragile things**



Step #3- Load Machine

**Choose one of the piles open lid
and distribute clothes evenly.**

Step #4- Add Detergent.

- **Approximately one cap full but read the detergent instructions to be certain.**
- **Find out where you add the detergent (in the washing tub or in a detergent dispenser?)**

Step 5- Close lid and wait.

- **Depending on which Wash cycle you choose will determine the amount of time to wash clothes.**

Step #6 - Dry clothes.

Choose the right setting, or cycle, for your clothes:

Cotton: High heat for towels, jeans, sweats, and other heavy fabrics

Permanent press: Medium heat for synthetic fabrics

Gentle: Low heat for delicate items like lingerie and workout clothes

Air dry: No heat — great for fluffing pillows or refreshing clothes